



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 11/30/2016

Multiple District 20

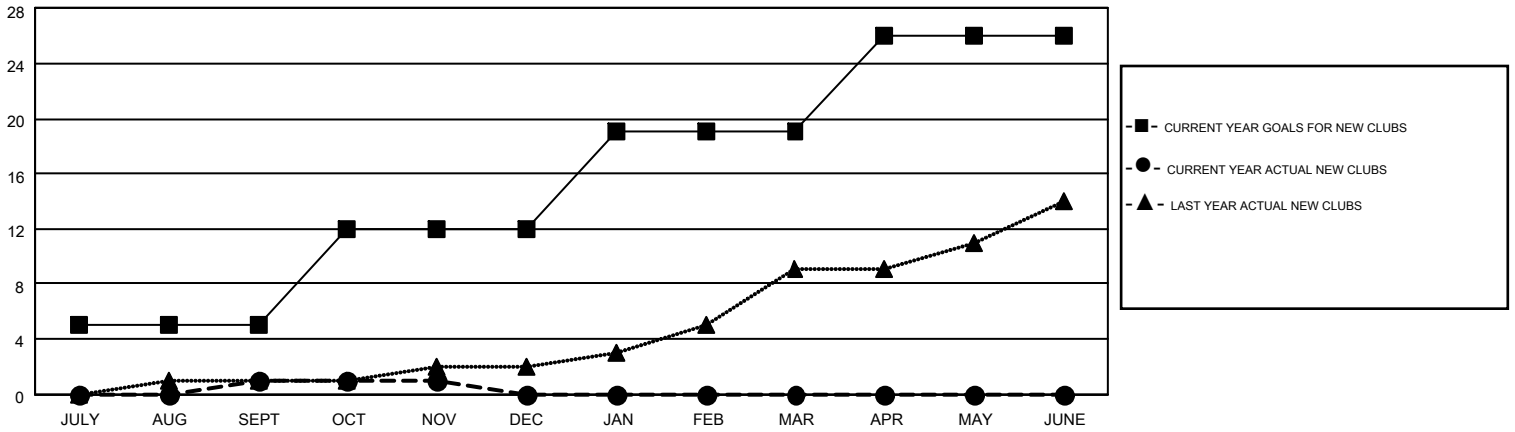
LOCATION: NEW YORK

GMT: ED LECIUS

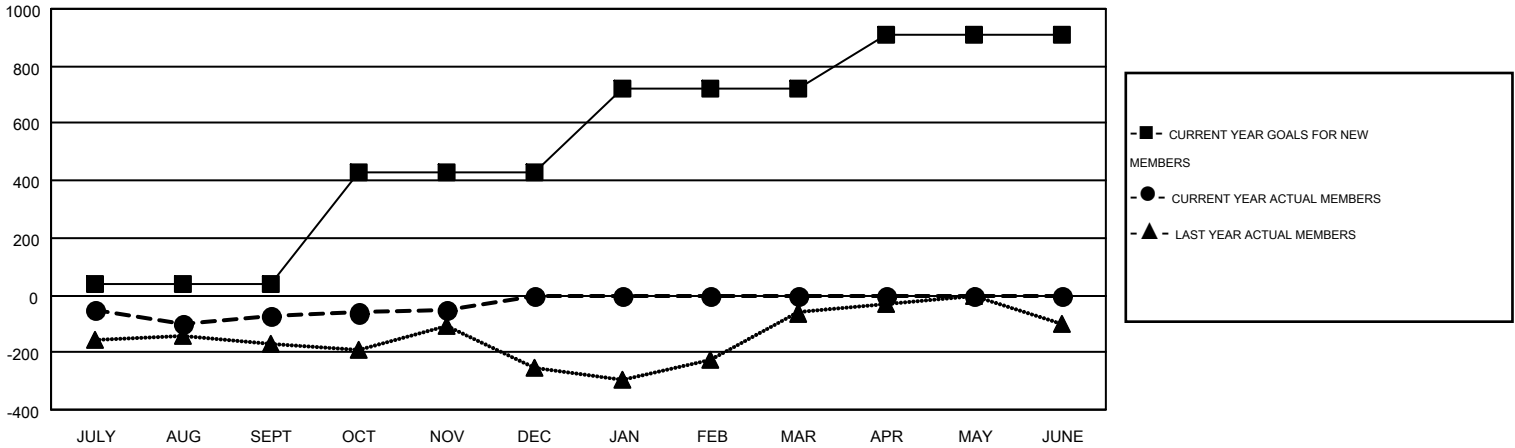
GMT CA 1

Clubs					Members				
RESULTS FOR 2016-2017					RESULTS FOR 2016-2017				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	5	1	1	0	JULY/AUG/SEPT	36	330	404	-74
OCT/NOV/DEC	7	0	1	-1	OCT/NOV/DEC	394	316	296	20
JAN/FEB/MAR	7	0	0	0	JAN/FEB/MAR	292	0	0	0
APR/MAY/JUNE	7	0	0	0	APR/MAY/JUNE	189	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 2	221 CLUBS OF 529 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	9,490 (63.73%)
DECEASED	85	FEMALE	5,401 (36.27%)
CLUB CANCELLED	13	CLICK HERE FOR HEALTH ASSESSMENT DATA	
OTHER	602	FAMILY UNIT MEMBERS	2,401
TOTAL	700	HEAD OF HOUSEHOLD	1,158
		NON-HEAD OF HOUSEHOLD	1,243